



CUSTOMIZED BOXES

CORPORACIÓN ROOTS PERÚ



In Search for excellence!

SPRING AND MOTHER'S DAY COLLECTION

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1.- Consumer Box I

2.- Consumer Box II

3.- Consumer Box III

4.- Consumer Box IV

NOTE: PRICES ARE FOB-LIMA



I.- CONSUMER BOX I



***Achillea Yellow
Parker***



Achillea Red



Sunflower



Eucalypto



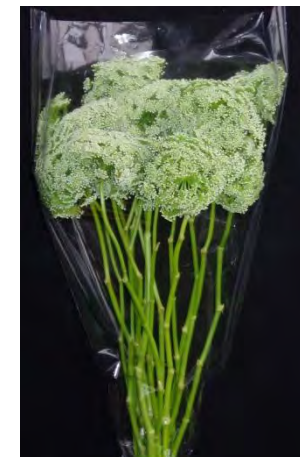
Godetia



Campanula

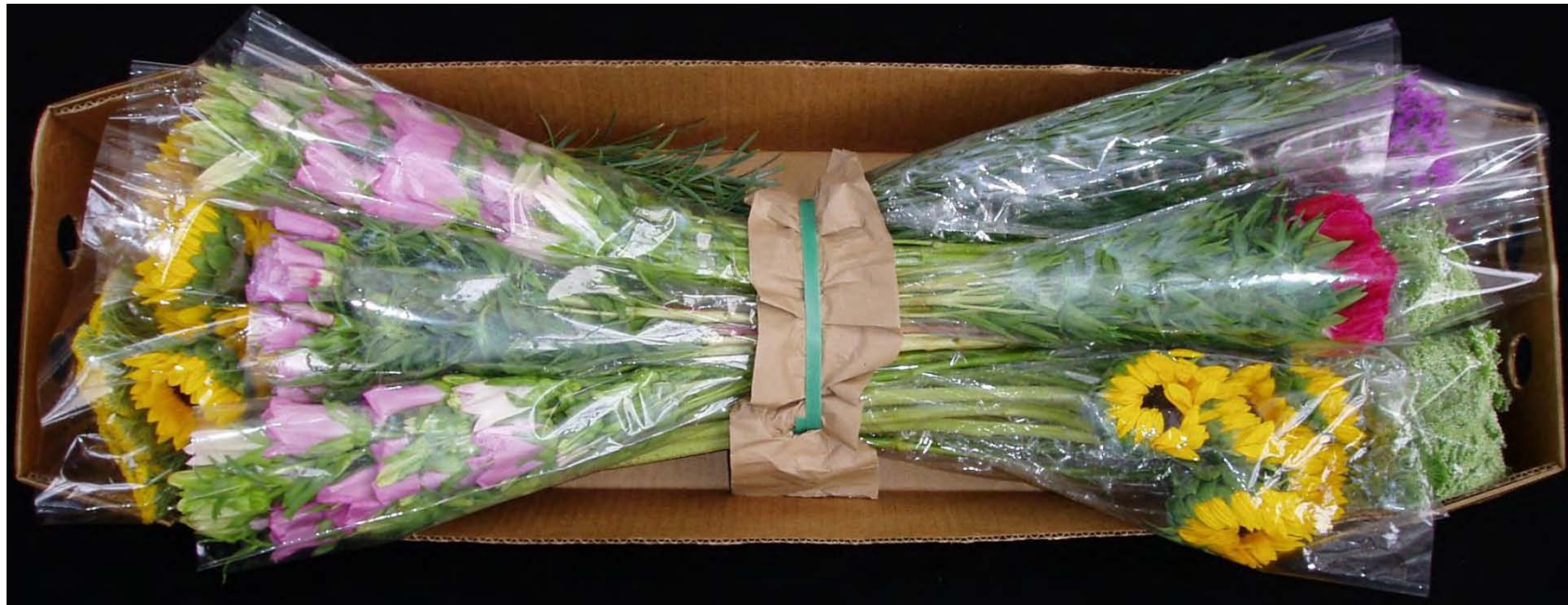


Liatris



Green Mist

I.- CONSUMER BOX I



CONSUMER BOX I				
PRODUCTS	Grade	Bunches per box		
		Quarter	Half	Stems per bunch
Achilea Yellow Parker	Select	1	2	10
Achilea Red	Select	1	2	10
Campanula	Select	3	6	5
Eucalypto	Select	1	2	5
Godetia	Select	3	6	10
Green Mist	Select	2	4	10
Liatrix	70cms.	2	4	10
Sunflower	Select	2	4	5
Product Code		42291	4229	

2.- CONSUMER BOX II



***Achillea Yellow
Parker***



Achillea Red



Sunflower



Eucalypto



Godetia



Campanula

2.- CONSUMER BOX II



CONSUMER BOX 2				
PRODUCTS	Grade	Bunches per box		
		Quarter	Half	Stems per bunch
Achilea Yellow Parker	Select	2	4	10
Achilea Red	Select	1	2	10
Campanula	Select	4	8	5
Eucalypto	Select	1	2	5
Godetia	Select	4	8	10
Sunflower	Select	3	6	5
Product Code		4255 I	4255	

3.- CONSUMER BOX III



Green Mist



Liatris



Eucalypto



Godetia



Campanula

3.- CONSUMER BOX III

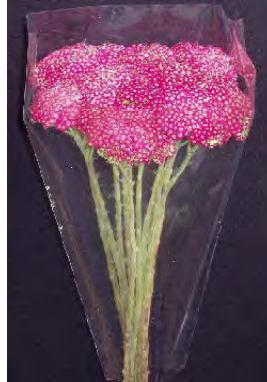


CONSUMER BOX 3				
PRODUCTS	Grade	Bunches per box		
		Quarter	Half	Stems per bunch
Campanula	Select	4	8	5
Eucalypto	Select	1	2	5
Godetia	Select	4	8	10
Green Mist	Select	2	4	10
Liatris	70cms.	3	6	10
Product Code		42561	4256	

4.- CONSUMER BOX IV



Achillea Yellow



Achillea Red



Sunflower



Eucalypto



Liatris



Green Mist

4.- CONSUMER BOX IV



CONSUMER BOX 4				
PRODUCTS	Grade	Bunches per box		Stems per bunch
		Quarter	Half	
Achilea Yellow Parker	Select	2	4	10
Achilea Red	Select	1	2	10
Eucalypto	Select	1	2	5
Green Mist	Select	2	4	10
Liatrix	70cms.	2	4	10
Sunflower	Select	3	6	5
Product Code		42571	4257	



Dear customers,

We at Corporation Roots are proud to announce that in line with our company philosophy to “search for excellence,” we have earned the “**VeriFlora Certified Sustainably Grown**”. As you may know, this certification is only granted to firms that comply with the gold standard in the floriculture and horticulture industries.

Roots qualified for this honor due in part to the 25 years of experience that the company has in the field of flower production. This certification, acknowledges that the company consistently maintains the highest standards for fresh-cut flowers, employs sustainable farming methods and practices social responsibility.

Roots planting methods, which include soil preparation, seed planting, harvest, and post-harvest, ensures the quality of its flowers. The company maintains the highest standards in order to guarantee freshness, beauty and the long life of its flowers.

Additionally, the company is aware of the importance of protecting the environment. Thus, it employs methods including soil regeneration, waste management and decontamination of air and water.

Roots also promote a healthy and equitable workplace for its farmers, workers and their families, as well as for the surrounding community. Accordingly, Roots has also obtained the **Fair Labor Practices and Community Benefits certification**, validating that it employs socially responsible practices in agricultural production and processing.

Finally, because Roots has promoted safe international trade in cooperation with governments and international organizations, it has held the **Business Alliance for Secure Commerce Certification (BASC)** label for six consecutive years. This document certifies that Roots’ operations, within its whole chain of exports fulfills the requirements for security standards, ensuring better control, complete traceability of the supply chain and a safe work environment, all of which reduces the risks related to international trade.

The entire team at Roots appreciates the confidence that you have in our company and for this reason we are committed to working ever harder to achieve the excellence that you deserve.

Sincerely yours,

Carlos J. Lozada
General Manager

José A. Letts
President