

CUSTOMIZED BOXES

CORPORACIÓN ROOTS PERÚ



In Search for excellence!

CHRISTMAS COLLECTION



CHRISTMAS COLLECTION

1.- CHRISTMAS I

2.- CHRISTMAS II

3.- CHRISTMAS III



BASC
WORLD BASC ORGANIZATION
PERU

I.- Christmas I



Godetia White



Godetia Red

I.-Christmas I



Product Code		42512	4251	
PRODUCTS		Bunches per box		
	Grade	Quarter	Half	Stems per bunch
Godetia Red	Select	10	20	7
Godetia White	Select	10	20	7

2.- Christmas II



Achillea White



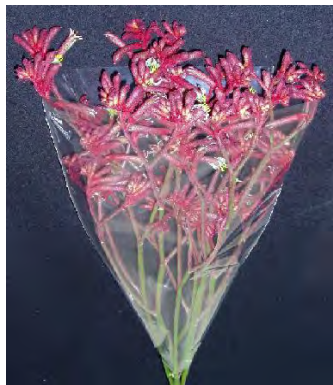
Achillea Red

2.- Christmas II



Product Code		42521	4252	
PRODUCTS	Grade	Bunches per box		Stems per bunch
		Quarter	Half	
Achillea Red	Select	6	12	10
Achillea White	Select	6	12	10

3.- Christmas III



Anigozanthus



Achillea



Godetia



Gyp Perfecta



Gyp Snow White

3.- Christmas III



Product Code		44282	4428	
PRODUCTS	Grade	Bunches per box		Stems per bunch
		Quarter	Half	
Godetia Red	Select	2	4	10
Godetia White	Select	2	4	10
Achillea Red	Select	2	4	10
Achillea White	Select	2	4	10
Anigozanthus Red	Select	2	4	5
Gypsophila Perfecta	Select	2	4	13
Gypsophila Snow White	Select	2	4	13



Dear customers,

We at Corporation Roots are proud to announce that in line with our company philosophy to “search for excellence,” we have earned the “**VeriFlora Certified Sustainably Grown**”. As you may know, this certification is only granted to firms that comply with the gold standard in the floriculture and horticulture industries.

Roots qualified for this honor due in part to the 25 years of experience that the company has in the field of flower production. This certification, acknowledges that the company consistently maintains the highest standards for fresh-cut flowers, employs sustainable farming methods and practices social responsibility.

Roots planting methods, which include soil preparation, seed planting, harvest, and post-harvest, ensures the quality of its flowers. The company maintains the highest standards in order to guarantee freshness, beauty and the long life of its flowers.

Additionally, the company is aware of the importance of protecting the environment. Thus, it employs methods including soil regeneration, waste management and decontamination of air and water.

Roots also promote a healthy and equitable workplace for its farmers, workers and their families, as well as for the surrounding community. Accordingly, Roots has also obtained the **Fair Labor Practices and Community Benefits certification**, validating that it employs socially responsible practices in agricultural production and processing.

Finally, because Roots has promoted safe international trade in cooperation with governments and international organizations, it has held the **Business Alliance for Secure Commerce Certification (BASC)** label for six consecutive years. This document certifies that Roots’ operations, within its whole chain of exports fulfills the requirements for security standards, ensuring better control, complete traceability of the supply chain and a safe work environment, all of which reduces the risks related to international trade.

The entire team at Roots appreciates the confidence that you have in our company and for this reason we are committed to working ever harder to achieve the excellence that you deserve.

Sincerely yours,

Carlos J. Lozada
General Manager

José A. Letts
President